

## **INNOVATION OF THE YEAR FOR FIRE**

This category is designed to recognise products or solutions that have been developed for either active or passive fire protection. The installation of these products must have taken place since 1 January 2017 and the products must have been launched no earlier than 1 January 2017. Any products or services launched prior to this date are not eligible for entry.

### **Key tips for your entry**

#### **1. Keep information simple**

Please keep your sentences short and easy to understand. Not all of the judges are technical experts so please don't assume they will know acronyms or technical lingo. Simply submit your text in language that is clear, precise and simplistically highlights the merits for its submission.

#### **2. Product must be new**

We will disqualify any entry that was launched prior to 1 January 2017 so please ensure that your entry meets this criteria or it will not be accepted. Your product must have been successfully installed no earlier than 1 January 2017. If it is found to have been installed prior to that date you will be disqualified.

3. You do not have to be an exhibitor of the Fire Safety Event, Health and Safety Event or any other exhibition organized by Western Business Exhibitions to be eligible to enter the awards.

#### **4. Provide detail about the performance of the product/service**

The judges need to know the product, service or implemented installation or project is fit for purpose. There is no need to supply full test evidence if there is commercial sensitivity issues, however performance claims need to be backed up with independent fire test evidence. A written letter headed declaration of reaction to fire or of fire resistance performance from a notified test lab will suffice as evidence of performance claims.

#### **5. Legal proceedings**

If your company has been subject to any prosecution in relation to fire safety law or health and safety law since 1 January 2017, or has been subject to any enforcement notices, then your entry will automatically be disqualified.

The following entry questions are to be used for all the Product categories below:

Product Name

Product Website

Product Description (max 50 words)

Product Launch Date

For Products / Services:

Q1. In no more than 250 words, explain why the product or service was developed and its potential use. The product or service must have been introduced after 01 January 2017 to qualify

Q2. In no more than 250 words, tell us why your product is innovative and how it differs from other products in the market.

Q3. In no more than 250 words, explain the supposed benefit(s) of using this product or service (eg commercial, installation time, fire safety performance or other benefits)

Q4. In no more than 50 words, please write a product profile/summary. This will be used for the judging panel as well as for publicity purposes on the Awards night